

Landis M Tindell, APR

Experience

Manager, Corporate Communications | **Oklahoma City Thunder**

01/2022 – Present | Oklahoma City, OK

Development and execution of external and internal communications strategies. Media relations strategy and backup corporate spokesperson. Development and oversight of corporate speaker's bureau. Management of one full-time employee and recruitment and management of seasonal communications interns.

Communications Coordinator | **Oklahoma State Regents for Higher Education**

01/2020 – 01/2022 | Oklahoma City, OK

Creative and content management of seven external websites. Conceptualized and developed dozens of agency publications. Oversight of five social media channels and Google web analytics. Managed and edited three monthly external newsletters, which led to 26% increase in readership. Production and editing of all video and photography content. Oversaw 38% increase of viewed hours on YouTube channel.

Digital Communications Specialist | **Oklahoma State Regents for Higher Education**

10/2017 – 01/2020 | Oklahoma City, OK

Provided video production and photography services for multiple departments. Created social media content for two Facebook pages. Wrote and edited informational content for educational publications. Managed blog content. Survey development and administration. Coordination of internal training efforts.

Marketing & Communications Coordinator | **Oklahoma Aquarium**

08/2015 – 12/2016 | Tulsa, OK

Responsible for conception and monitoring of agency social media, which led to a 19% increase in followers (56% on Instagram). Website content production. Graphic design for all materials. Media and community relations.

Education

M.A. Strategic Communication & Innovation | **Texas Tech University**

Member, Omicron Delta Kappa

B.A. Public Relations | **Harding University**

2013 President, PRSSA Harding Chapter

Accreditation in Public Relations (APR) | **Public Relations Society of America**

Accolades

PRSSA Hall of Fame Inductee (2021), American Business Awards: Communicator of the Year (2021), *PRNEWS* 30 Under 30 Rising Star (2019), PRSA-OKC Young Professional of the Year (2018)

Skills

Adobe Creative Suite (Premiere Pro, InDesign, Photoshop, Illustrator), Final Cut Pro, Social Media Management, Video Production, Communication Strategy, Public Speaking, Google Analytics, AP Style, Microsoft Office, Executive Coaching, Media Relations, Community Relations, Crisis Communications, Event Planning, Photography.